BuzzMountain
Digital Marketing and Media

Our podcast training packages include everything you need to create a successful audio podcast show.

We'll show you step by step how to setup your own high quality podcast based on our 5 years experience of recording almost 250 episodes, and growing our weekly show to over 115,000 listens and a top podcast show on iTunes.

These service packages are based on the level you want to start your show at. The training in these packages includes live one-on-one setup help to help you with equipment setup, plus video tutorials to help you understand equipment settings, audio editing, tagging, hosting and promoting it.

http://www.BuzzMountain.com

Here's what each of our packages include:

- Complete guidance on your podcast format & setup
- How to identify the target audience for your podcast content.
- Creating a "branding name", tagline, and unique url for your podcast show
- Complete training on setting up WordPress for Podcasting
    - Setting up a audio hosting for your podcast episodes
    - Configuring your WordPress site for podcasting
    - Submitting your podcast to iTunes, Zune, and Stitcher directories.
- Equipment setup guidance and training
- Tips on recording your podcast
- Audio editing software training (Audacity or Adobe Audition).
- Training on how to host your .mp3 files
- Compete production workflow
    - We'll give you simple to follow, STEP BY STEP instructions that will make producing your podcast as easy possible, so that you can focus your energy on getting high quality content out to your audience.
- Training on how to promote your podcast show, ands build a community around it.
- Training on generating revenue from your podcast show.
- And much, much more!

Package 1: Training Only

This package provides only the training you need to get started. No equipment is included in this package.

You'll receive:

• One-on-one training & guidance on equipment

• Video tutorials to guide you through the process and make sure your podcast is setup correctly.

Price: $1,497

Package 2: Training & Equipment (Beginner's Level)

This package includes training plus, the basic equipment you'll want to get started with:

You'll receive:

• Behringer Xenyx 802 Sound Mixer

• Zoom H4N Audio Recorder

• 2 Behringer XM-8500 Mics

• Accessories (Headphones, mic stand, pop filter and cables to hook everything up)

• One-on-one training & video tutorials to guide you through the process

Price: $1,997

Package 3: Website + Training & Equipment (Professional Level)

This package includes training plus professional level equipment.

You'll receive:

• Complete custom website designed and built for your podcast show

• Mackie 1202-VLZ3 Mixer (Multi-channel sound mixer for multiple guests)

• Zoom H4N Audio Recorder

• 2 Behringer XM-8500 Mics (plus accessories - cables, mic stand)

• Complete one-on-one training, plus video tutorials

Price: $2,997